



**GINZING™**  
**REFRESHING EYE CREAM TO BRIGHTEN AND DEPUFF**  
**NOW FORMULATED WITH VITAMIN C AND NIACINAMIDE**

Origins upgrades its best-selling GinZing™ Eye Cream to double as a multi-faceted dark circle minimizer that offers instant brightening benefits while also helping to reduce the look of dark circles overtime. Now available in two flattering tones, the upgraded formula targets tired-looking eyes by helping to reduce the appearance of puffiness while boosting lasting hydration around the eyes with 13 moisture-enhancing ingredients.

GinZing™ Refreshing Eye Cream To Brighten And De-Puff's formula secret lies in its active naturally-derived energizing ingredients. Its powerful formula featuring Panax Ginseng and Caffeine from Coffee Beans helps boosts natural skin cell energy in synergy with newly added Vitamin C and Niacinamide for a healthier and more radiant-looking complexion.

Illuminating mineral pigments work to instantly brighten the under-eye area while Panax Ginseng and Caffeine from Coffee Beans help to combat the appearance of eye-area fatigue. Key ingredients, Vitamin C & Niacinamide help minimize the look of dark under-eye circles while Orange Peel Extract helps to de-puff around the eyes. Hyaluronic Acid and Coffee Seed Oil help hydrate the delicate undereye area.





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GinZing™ Refreshing Eye Cream to Brighten and Depuff key ingredients:

- Panax Ginseng: Used for over 2,000 years in Traditional Chinese Medicine for its balancing properties, it is believed to balance both the body and mind.). Helps boost natural skin cell energy so skin appears more revitalized.
- Caffeine from Coffee Beans: Helps boost natural skin cell energy to help revive radiance
- Vitamin C & Niacinamide: Help under-eye area look brighter and more energized, visibly reducing under eye darkness

Test Results:

- In clinical testing, visibly reduces dark circles over time\*
- Consumers reported it instantly brightens eye area, creating the appearance of well rested, more radiant looking eyes\*\*
- Consumers reported it visibly refreshes and brightens eye area over time\*\*\*

For use, gently massage around eye area with fingertip in the AM and again as needed. Suitable for all skin types and tones. Safe for contact lens wearers. Ophthalmologist tested.

*Tip! GinZing™ Eye Cream can also be applied along the cheekbone as a highlighter for instant radiance.*



**1** Sanitize your hands



**2** Apply three pumps of GinZing™ Energy-Boosting Treatment Lotion Mist, followed by two deep breaths



**3** Using a clean cotton tip, apply GinZing™ Refreshing Eye Cream to a fingertip – Gently tap three dots of eye cream under the eye and massage into skin



**4** Take two deep breaths after applying

Available at all points of sales and [origins.eu](https://origins.eu)  
Date of availability: 1st September  
Price: 31€ for 15 ml

For more information, please contact Marie Wauters: [mwauters@be.clinique.com](mailto:mwauters@be.clinique.com)